

Using PackagePlus with Photogize

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PackagePlus® is an add-on to Graphx' award-winning print software, RasterPlus®. PackagePlus lets you define single and multi-page photo packages and templates that can be used by RasterPlus. Since all RasterPlus media can be used by Photogize, PackagePlus can add significant value to the Photogize system by letting retailers expand their online product offerings to include photo packages and templated photos.

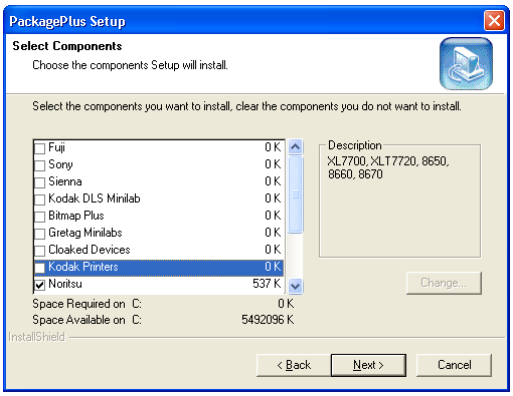
This primer will show you how to use PackagePlus to create:

- Wallet packages
- Simple bordered templates
- "Sloppy" bordered templates

Before You Begin

PackagePlus is included on the Photogize CD. You can install it when installing Photogize (it may already be installed), or install it after Photogize is already installed. If you haven't already installed PackagePlus:

- Put the Photogize CD in the CD drive of the computer running RasterPlus – if the Photogize auto-installer comes up, cancel it
- Browse to the \\RasterPlus\PackagePlus folder on the CD
- Double click setup.exe
- If the installer asks for a serial number, enter: 38835600612341234567
- When the PackagePlus installer displays the *Select Components* dialog, select all the devices for which you wish to create packages



You can try PackagePlus for fourteen days. If you wish to use it after the fourteen-day trial period, you will need to purchase a license. You can purchase a PackagePlus license by calling Scott Cumming at 781.932.0430 x 566, or by visiting http://www.photogize.com/buynow.htm to purchase a license online.

Wallet packages

Your digital minilab may allow you to print a wallet page, but it may be difficult to define and/or modify. And on many minilabs, wallet pages print very, very slowly. PackagePlus solves this problem by providing an easy-to-use interface for designing and modifying package pages, and by moving the page processing you're your minilab to your RasterPlus PC – your minilab simply sees the job as yet another 8x10 print!

First Steps

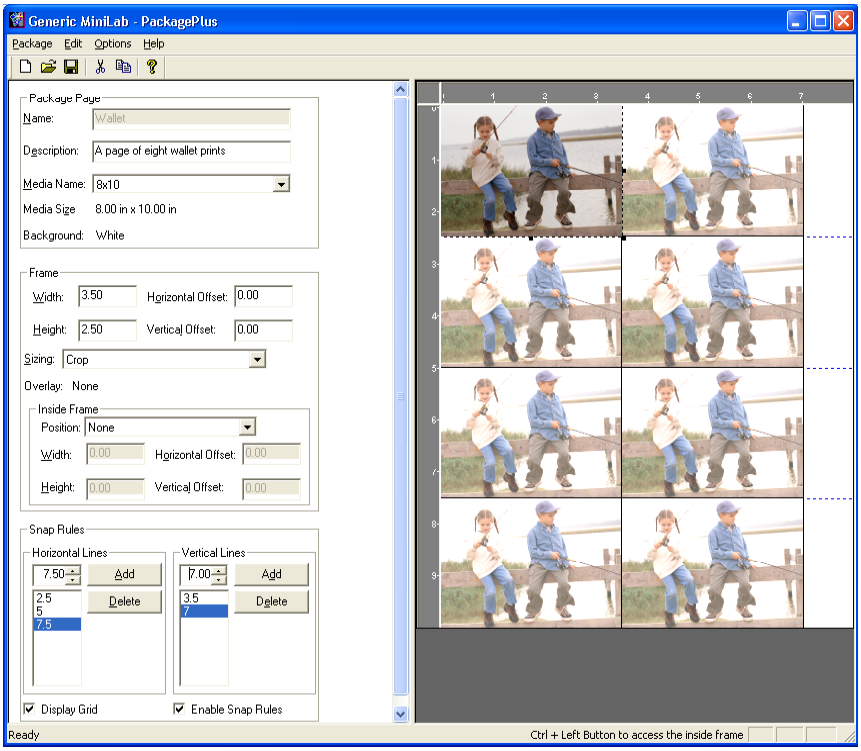
- Launch PackagePlus, by selecting *Start…Programs…Graphx…PackagePlus*
- Click *Package…Set Printer* and choose your minilab (we'll be using Generic Minilab for this example)
- Click *Package…New Package…Page*
- Type *Wallets* in the *Name* field, type *A page of eight wallet prints* in the *Description* field
- Select *8x10* in the *Media Name* drop down combo box. Note that you can put wallet prints on any media – for example, you could put two wallet prints on 3 ½ x 5 media)
- Check *Display Grid* and *Enable Snap Rules* to make it easier to line up the frames.

Adding the grids

- In the *Horizontal Lines* area, add lines of *2.5*, *5,* and *7.5* inches
- In the *Vertical Lines* area, add lines of *3.5* and *7* inches

Adding the Frames

- Click *Edit…Add Frame.* You'll see a sample photo in the last frame size added. The photo being packaged will replace this photo.
- Enter *3.5* in the *Width* field, *2.5* in the *Height* field, *0* in the *Horizontal Offset* field, and *0* in the *Vertical Offset* field.
- Click *Edit…Duplicate Frame* and drag the new frame into an open area defined by your rules – PackagePlus will snap it into place.



- Repeat the last step until you have filled a page with eight wallets
- Click *Package…Save Package*, and then click *Package…Exit*.

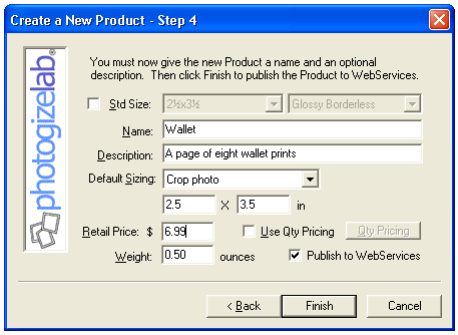
Testing the Package

- Launch RasterPlus. If RasterPlus was running while you were creating the Package, it will ask you if you want to reinstall the print driver – you should answer *Yes* to this question.
- Add a photo to the Hold Pane by clicking *Edit…Add Jobs* and selecting a photo
- Double click on the photo you added and click the *General* tab in the *Job Properties* property sheet. Select the *Wallet Media* you created.
- Click *Printer…Preview Selected Jobs* – the photo you chose should appear packaged into eight wallets.
- Now print the package by clicking *Printer…Print Selected Jobs*.



Adding Wallets to Your Photogize Channel

- Now that you've added *Wallet* Media to RasterPlus, you can add it as a Product in Photogize Lab.
- Launch Photogize Lab
- Click on the Account for which you wish to add the Wallet Product and select *File…New Product*.
- Click *Next* and click Printed *Locally with RasterPlus*.



- Click *Refresh*, select the device for which you created the *Wallet* media, then select *Wallet* in the *Media* drop down combo box.
- Click *Next* and fill out the Product wizard page with pricing weight, etc…
- Click *Finish*. The *Wallet* Product will now be available on your Channel!

Simple Border Templates

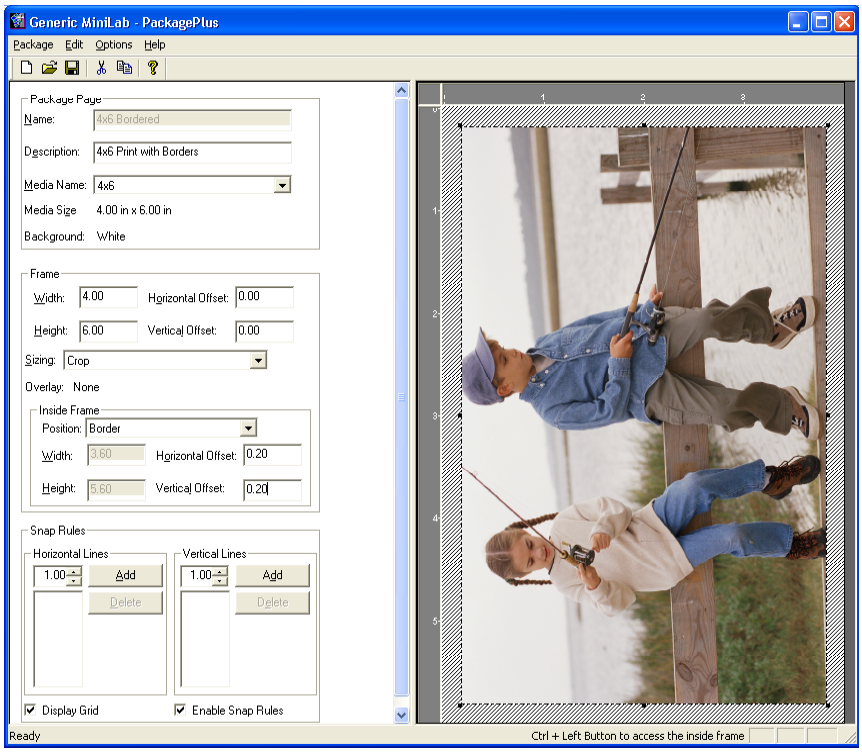
A bordered print has a much-desired retro look that specialty retailers are using to help differentiate their services from those of the national retail chains. PackagePlus makes it easy to create these bordered prints with bordered templates.

First Steps

- Launch PackagePlus, by selecting *Start…Programs…Graphx…PackagePlus*
- Click *Package…Set Printer* and choose your minilab (we'll be using Generic Minilab for this example)
- Click *Package…New Package…Page*
- Type *4x6 Bordered* in the *Name* field, type *4x6 Print with Borders* in the *Description* field
- Select *4x6* in the *Media Name* drop down combo box.

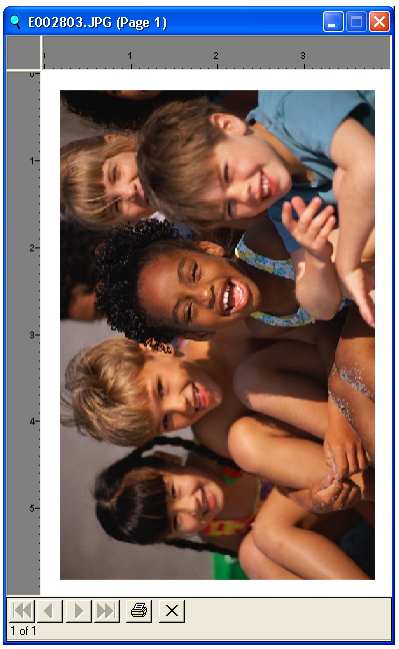
Adding the Frame

- In the *Position* drop down combo box in the *Inside Frame* area, select *Border*, and then enter the desired border (e.g. *.2* inches).



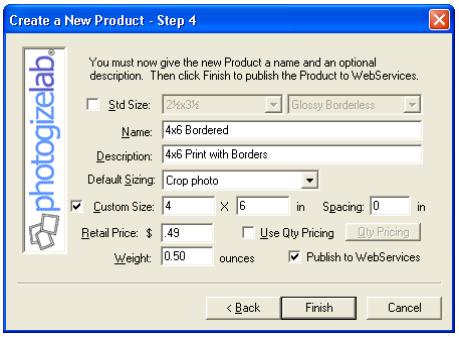
- Click *Package…Save Package*, and then click *Package…Exit*.

Testing the Package



- Launch RasterPlus. If RasterPlus was running while you were creating the Package, it will ask you if you want to reinstall the print driver – you should answer *Yes* to this question.
- Add a photo to the Hold Pane by clicking *Edit…Add Jobs* and selecting a photo
- Double click on the photo you added and click the *General* tab in the *Job Properties* property sheet. Select the *4x6 Bordered Media* you created.
- Click *Printer…Preview Selected Jobs* – the photo you chose should appear as a bordered print.
- Now print the photo by clicking *Printer…Print Selected Jobs*.

Adding Bordered Prints to Your Photogize Channel



- Now that you've added *4x6 Bordered* Media to RasterPlus, you can add it as a Product in Photogize Lab.
- Launch Photogize Lab
- Click on the Account for which you wish to add the Wallet Product and select *File…New Product*.
- Click *Next* and click Printed *Locally with RasterPlus*.
- Click *Refresh*, select the device for which you created the *4x6 Bordered* media, then select *4x6 Bordered* in the *Media* drop down combo box.
- Click *Next* and fill out the Product wizard page with pricing weight, etc…
- Click *Finish*. The *4x6 Bordered* Product will now be available on your Channel!

Sloppy Border Templates

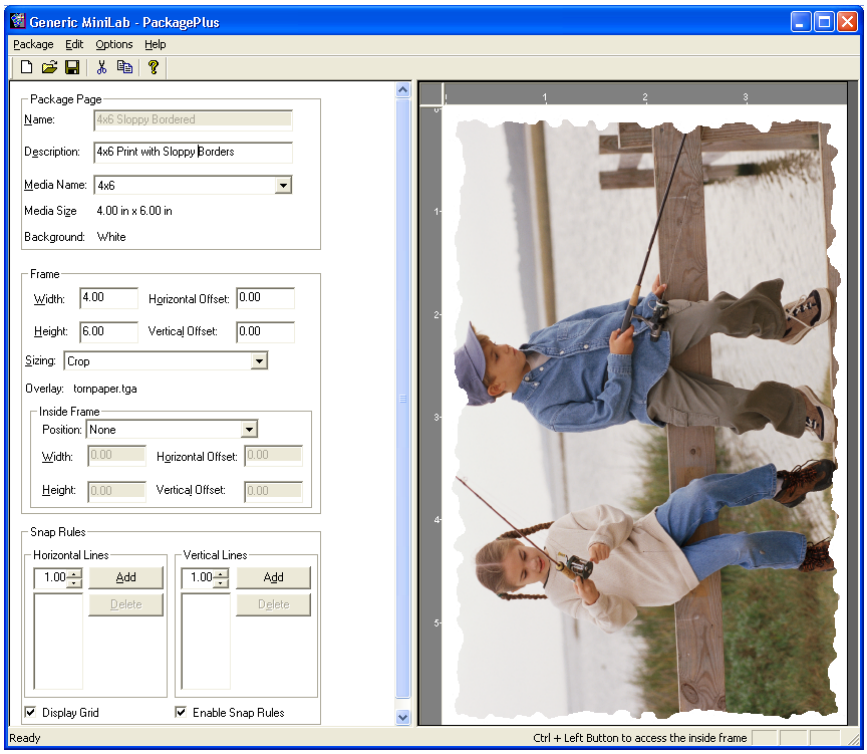
Prints with "sloppy" or ragged borders are very popular with consumers. And PackagePlus lets you easily add templates with overlays, alpha channels, and/or knockouts.

First Steps

- Launch PackagePlus, by selecting *Start…Programs…Graphx…PackagePlus*
- Click *Package…Set Printer* and choose your minilab (we'll be using Generic Minilab for this example)
- Click *Package…New Package…Page*
- Type *4x6 Sloppy Bordered* in the *Name* field, type *4x6 Print with Sloppy Borders* in the *Description* field
- Select *4x6* in the *Media Name* drop down combo box.

Adding the Frame

- In the *Position* drop down combo box in the *Inside Frame* area, select *Border*, and then enter the desired border (e.g. *.2* inches).



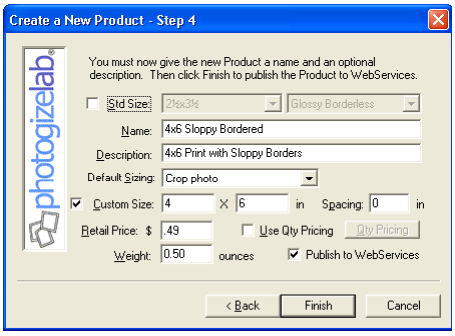
- Click *Options…Frame Overlay…File* and select *tornpaper.tga*
- Click *Package…Save Package*, and then click *Package…Exit*.

Testing the Package



- Launch RasterPlus. If RasterPlus was running while you were creating the Package, it will ask you if you want to reinstall the print driver – you should answer *Yes* to this question.
- Add a photo to the Hold Pane by clicking *Edit…Add Jobs* and selecting a photo
- Double click on the photo you added and click the *General* tab in the *Job Properties* property sheet. Select the *4x6 Bordered Media* you created.
- Click *Printer…Preview Selected Jobs* – the photo you chose should appear as a bordered print.
- Now print the photo by clicking *Printer…Print Selected Jobs*.

Adding Sloppy Bordered Prints to Your Photogize Channel



- Now that you've added *4x6 Sloppy Bordered* Media to RasterPlus, you can add it as a Product in Photogize Lab.
- Launch Photogize Lab
- Click on the Account for which you wish to add the Wallet Product and select *File…New Product*.
- Click *Next* and click Printed *Locally with RasterPlus*.
- Click *Refresh*, select the device for which you created the *4x6 Sloppy Bordered* media, then select *4x6 Bordered* in the *Media* drop down combo box.
- Click *Next* and fill out the Product wizard page with pricing weight, etc… Click *Finish*. The *4x6 Sloppy Bordered* Product will now be available on your Channel!